Mutual Benefits

6-month-internship in the heart of Paris
Starting Mid December 2018 / Beginning of January 2019

As junior marketing project manager at Mutual Benefits you are working closely with the team and our clients on ongoing international marketing and communication projects in the European start-up scene. Supporting our marketing objectives, we will define your activities together, according to your personality and individual strengths. So, are you up for a challenging opportunity?

Apart from a highly motivated team and an office space in the heart of Paris, you will enjoy working in a friendly, wellbeing and dynamic international environment. With this internship, we want to give you the opportunity to gain experience and develop your personality, both on a professional and on a personal level. We support this with an open feedback culture, enabling everybody to grow a little every day. If you are interested in helping us and our clients grow and improve the lives of many through new and innovative ideas you should read on...

What your job will look like:
• You will define and implement the marketing and communication strategy for our customer projects as well as for the Mutual Benefits brand (website, social media, newsletters, press, ...).
• From the very beginning of your internship (and after we have trained you) you will be responsible for your own projects, directly with our clients or with the Mutual Benefits Partners.
• Language is key in the process of international expansion. We appreciate interns that like using and improving their language skills, either by translating / localizing content themselves (depending on the languages) or by managing the various partners we have for the localization of content.
• You will contribute to detailed market, customer and industry research for our clients.
• Other projects, like social media campaigns and articles, will be developed together, depending on our current needs and your personal preferences and strengths. We believe that people do best what they like to do and what they are good at, so we are curious which project we will develop together.

Ideally, you...
• are a student with an insatiable curiosity and a thorough working approach;
• are a German native and able to communicate in French without problems; Italian, Spanish or any other European language is a plus;
• can work autonomously and have excellent organizational skills;
• are quality driven and like to give the best to satisfy the customer;
• already have had a first working experience during your studies so you know how to integrate into a project;
• are kind of tech savvy or at least very motivated to learn quickly;
• have some first experience in using online tools like Slack, GDrive, Asana, Mailchimp, Trello, Linkedin or Xing … or at least you are curious to discover and to learn how to use them quickly;
• know that nobody is perfect, but you always try to do your best.
We would love to…

• give you access to the European start-up scene and help you better understand the jungle of digital, start-up, scale-up, unicorn, VC, seed investment, love money, business angel, incubator, accelerator, fundraising, content marketing, B2B, B2C, SaaS, market places, e-commerce, digital transformation, french tech, medtech, proptech, smart city, ecotech, martech, adtech … and we could go on and on :) ;
• give you a lot of responsibilities and the freedom to develop your own creative ideas;
• help you get a good understanding on how to drive a marketing campaign and how to make a customer happy;
• offer you to get insights in all the areas of our business to encourage your personal development.

Sounds interesting? Send your CV to alexandra@mutualbenefits.net

Come and join Mutual Benefits!

Mutual Benefits is a partnership of international experts, recognized for the excellence of our services. We work in a close relationship with CEOs and investors in Europe to contribute to building digital economy leaders. We do so by providing services to scale-up companies: from market intelligence to growth management of international operations.

Mutual Benefits has country managers in France, Germany, UK and the Netherlands and a solid network of digital economy experts allowing us to map key geographical zones and sub-sectors of the digital industry. Our customers are high-growth companies in all sectors where innovation and technology play a key role.