Marketing and Customer Service Internship – German speakers (ROCMC2509)

Role
This is a fantastic opportunity for a proactive, confident, business orientated student to gain practical experience with this specialist dance and gymnastics clothing manufacturer. Mentored throughout, you will assist the company with their drive to be successful in the European market particularly in France, Germany and the Netherlands. This will involve website and social media activities as well as general office and sales support. For the selected candidate, this will be a great all-round business and cultural experience in this lively city.

Tasks
- Translation and posting copy to websites, general website administration
- Searching the internet for opportunities to improve web visibility
- Identifying and engaging in social media activity
- Processing exchange and return orders
- Recording and administration of daily activity
- Internet and telephone order processing
- Customer liaison and telephone order processing
- Other general office or administrative tasks as required

Desired Skills
- Very good English written and spoken
- Studying a Marketing degree or a Business degree with Marketing as a major element
- Good IT skills, particularly Microsoft Excel
- Good knowledge of internet, new media and social networking
- Excellent interpersonal skill
- Professional telephone manner
- Confident and able to work independently as required

The Host Company
This host is a leading UK manufacturer and distributor of specialist dance and gymnastic clothing and footwear for the UK and EU markets. Sold through multilingual websites, retailers and dance schools worldwide, the company is expanding rapidly and looking to cement its presence in Germany and France. You will be joining this company during a very exciting phase in their development and have the opportunity to experience real Northern hospitality.

Languages
German natives or German speaking French natives and good spoken and written English levels are required (B2 onwards)

Location
Greater Manchester
Youthful, diverse, energetic and bursting with character; Manchester is one of the most exciting places to visit in the UK right now where everybody and anybody is very warmly welcomed. Known throughout the world as the birthplace of the industrial revolution, Manchester has a proud history in science, politics, music, arts and sport. With a buzzing social scene, this multicultural city has something for everyone.

Are you eligible?
Are you a registered student?
Or
Are you eligible to participate in the Erasmus+ programme?

Benefits
See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

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