Role

This is an exciting opportunity for a lover of data studying towards a business, marketing and, or finance discipline, to gain practical experience in data analysis for this established distribution company. Mentored throughout, you will assist in the analysis of company sales and distribution data to give the management team insight into the effectiveness of their sales, pricing and promotional strategies. Your findings will be presented to the management and commercial teams to ensure maximum efficiency and profit moving forward. If you are up for a challenge and want to take ownership of a project, then this will be a great experience both personally and professionally.

Tasks

- Gather data from sales, special promotions, marketing and pricing strategies
- Analyse data to assess the effectiveness of promotions and pricing
- Identify trends and anomalies in data
- Present findings to the management team
- Assist media and content teams by providing regular analytical insights to facilitate the campaign planning process
- Research and identify new areas and potential business

Personal Skills

- Studying for a degree in business, finance or similar with a strong emphasis on data
- Comfortable with numbers and large datasets
- Good communication skills
- Ability to spot patterns and trends within datasets
- Ability to produce detailed reports for the commercial team based on the data analysed.

The Host Company

The host is a family owned business, with a wealth of experience, that has been leaving an individual stamp on the retail industry in Ireland and the UK for nearly two decades. The company specialises in selling and distributing the world’s leading FMCG grocery and food division products throughout Ireland and the UK. Partnering with top brands such as Filippo Berio, Nestle, Disney, Nandos and Jamie Oliver, to name but a few, their investment in technology will ensure they stay ahead of the competition.