Graphic Design Internship (BROGD1807)

Role
This is a fantastic opportunity for an enthusiastic, talented Graphic Design student to gain hands on experience with this vibrant marketing agency specialising in B2B public relations and marketing communications. Assisted throughout, you will help the designer to deliver a range of marketing materials for automotive, construction and professional services clients. This will include creating final artwork for everything from brochures, business stationery and sales materials to advertising, direct mail and social media posts. You will also help build email campaigns and keep websites updated. This is a great chance to showcase your talents, take early responsibility and add value to your CV.

Tasks
- Support the head designer create marketing materials for clients
- Work on a variety of projects from concept to completion
- Email newsletter design using Mail Chimp, for example
- Source photographs from stock websites
- Retouch and manipulate photographs
- Update website content

Desired Skills
- Studying a relevant degree in Graphic Design or similar
- Software skills in Illustrator, Photoshop and InDesign
- Creative thinker with strong typographic and layout skills
- Can do attitude, with enthusiasm and confidence
- Ability to follow brand guidelines
- Good to have: Experience of web and CMS for example WordPress, Squarespace or Webflow

The Host Company
The host company is a flourishing marketing and communications company specialising in assisting clients in the automotive, construction and professional services. Using industry knowledge and media contacts they help clients cut through the confusion with focused marketing communications that educate, engage and inspire action; delivering complex messages in a clear and compelling way. Continuously expanding their portfolio, they are now seeking talented individuals to join their friendly, hardworking team.

Phone: +44 1225 430641  Email: apply@espauk.com  Website: www.espauk.com