The event organized by the Bonn Graduate Center and the International Office invites international doctoral and postdoctoral researchers at the University of Bonn to enhance their perspectives on the non-academic job market in Germany.

Registration and the selection of workshops open at 1:30 p.m. the event begins at 2:00 p.m.

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A Day for International Researchers
11 October 2018
2 p.m.–8 p.m. (incl. dinner reception)
Universitätsforum, Heussallee 18–24, Bonn
Successful Job Applications outside Academia

**PROGRAM**

**Welcome Note** by Professor Dr Andreas Zimmer, Vice Rector for Research and Innovation

**Introductory Keynote** “Push your Career in Germany – Secrets of a Successful Job Application”

**Impulse Workshops**: participants will have the opportunity to take part in three of the following workshops (A–F).

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**A** Writing CVs and Cover Letters

CVs and cover letters are an essential part of applications. What do they need to include to increase your chances of getting asked to a job interview? Some tips for getting them right.

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**B** Application Photos as ‘Door Openers’

An authentic application photo is more important than ever. It adds a human touch to a rather matter-of-fact document. In this workshop, we will speak about the rules for application photos and will add a photo shooting.

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**C** Self-presentations in Job Interviews

Most interviews start with a brief self-introduction of the candidate. In this workshop, you will learn more about the requirements and together we figure out positive examples as well as pitfalls. Please bring a “printed” job description for your preferred position in a company to the workshop.

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**D** Self-marketing: Communication Policy and Price Policy

Placing yourself successfully on the job market is a sales process. The workshop will deal with aspects of communication during the job interview including tricky questions and apt answers as well as how to negotiate the future salary.

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**E** Making a Good Impression in Job Interviews

This workshop will focus on business etiquette during your interview, meaning how to make and leave a good impression, the right looks to be seen and perceived as a professional as well as how to value and sell your expertise.

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**F** How to Present your Skills and Competencies in Social Media and be Found by Employers

In Social Media you have only one chance to establish your reputation. In this workshop we deal with the topics: What does the internet already know about you? What image of yourself do you want to present? How can you create your own social media strategy?

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There will be a coffee-break with refreshments and the opportunity for networking between workshops.

Aft erwards, we would like to cordially invite you to stay for a get-together and free dinner reception with drinks till 8 p.m.

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**Rheinische Friedrich-Wilhelms-Universität Bonn**

Bonner Universitätsforum
Heussallee 18–24
53115 Bonn

The venue is easily accessible by public transport:

- Tram lines 16, 63 direction Bad Godesberg,
- tram line 66 direction Bad Honnef to the stop “Heussallee / Museumsmile”
- or bus 610, 611 to bus stop „Deutsche Welle“