# Career Entry for International Students in Germany

#### **UNIVERSITÄT BONN**



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## Agenda

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- Current Trends on the German Job Market
- Legal Framework (incl. Wage Taxes and Social Insurance)
- Entrance Strategy & Profile Analysis
- Job Search & Networking
- Applications & Interviews

Pic: imgflip

## Current Trends on the German Job Market

- •Labor market remains under pressure in 2025: weak economic performance, global crises, and a persistent shortage of skilled workers.
- Slight decline in total employment
- •Strong sectoral and regional differences: Manufacturing is expected to lose around 90,000 jobs, while public services, education, and health will create roughly 180,000 new jobs.
- Significant increase in unemployment
- Outlook for 2026 depends on investment measures
- •Al might have both positive and negative impact on the job market

## Legal Frames

During your study (§16b)	After your graduation (§20)	After job search
Until 140 full days or 280 part days in a year  • "full day": more than 4 h	<ul> <li>Time "runs" from the first day after receiving your final grade</li> <li>All types of employments are</li> </ul>	<ul> <li>Working Visa (§18b) / Blue Card EU</li> <li>Blue Card 2025: €43.759,80 (new entrants and shortage occupations); €48.300 (others)</li> </ul>
<ul> <li>Weekends, holidays, vacations and days with sickness leave are NOT counted</li> <li>Different ways of counting</li> </ul>		Self-Employment / Freelancer Visa
Student jobs (student/research assistant) or mandatory internship are EXCLUDED from this rule: no day counting is necessary		Researcher/ Student Visa (PhD)
NOT allowed to work self-employed		Visa for Vocational Training (Ausbildung)

## Wage Taxes and Social Insurance

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Tax Category	Condition	
1	Single; Widowed; Divorced	
2	Single parent	
3	Married (a higher income);	
	recipient of child-care allowance	
4	Married (equal income)	
5	Married (a lower income)	
6	Second employment	

health insurance (14,6% + individual add. contribution)

pension insurance (18,6%)

nursing care (3,6%)

unemployment insurance (2,6%)

#### **Basic tax-free allowance:**

-> €12.348 per year (2026)

Privilege of working student (Werkstudentenprivileg):

-> 20 h/week-limit

## **Entry Positions**

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Graduates of		
Bachelor	do the job	-implement -organize -perform
Master	create the job	-conception -plan -evaluation
PhD	represent the job	-govern -represent -interdisciplinar

Entry Strategy	Bachelor	Master	PhD
Internship during study	<b>É</b>	de la companya de la	
Internship after study			
Trainee	<b>6</b>	<b>&amp;</b>	
Student/Research Assistance	<b>6</b>	<b>6</b>	<b>6</b>
Working Student	6	<b>&amp;</b>	
Thesis	4	6	
Part-time jobs /Minijob	é	<b>&amp;</b>	
Volunteership	6	<b>6</b>	4

Source: Federal Job Agency.

## Profile Analysis

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- Assessment on your own (or together with the AI)
- 2. Getting guidance from the coach (iStart, Career Service)
- Joining career trainings (iStart Intensive Career Program)

Who am I?

What are my goals?

What positions am I looking for?

What can I do? What can I offer to the job market?



What do I want?

What are my interests, values?

What do I expect from the job?

# Job Search Strategy: Where to Search?

- Own Professional and Personal Networks
- Networks like LinkedIn
- Job Portals, like Indeed, StepStone etc.
   (incl. Specialized Job Portals)
- (Career and Area) Fairs
- Through the University Career Services

- Professional Newsletters & Journals
- Area Specific Associations
   (List of Company-Members)
- Official Sources: Job Agency, Corresponding Ministries and Chambers of Commerce and Industry
- AI-Based Search

## Networking: Why? How? Where?

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#### Why is it relevant?

Hidden job market

Career development

Visibility

Support system

#### How to network?

Stay focused and practice your "why"

Analyze what you already have

Be curiuos, not transactional and ask smart questions

Follow Up

#### Where to network?

Associations, Study, Empoyment, Volunteering

Offline events

Online networks

Informal meetings

# Application Documents: CV Basics

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Many factors by writing an application depend on

the context:

**Template** 

**CV Picture** 

Sections' Order

(like Europass)

Font and use of symbols

(Partly) Content

**Number of pages** 

**Summary** 

Your hobby and interests

Language

Quantification

Career Entry of International Students in Germany: Karrieretag des Career Service

# Application Documents: CV Basics in Germany



- Reverse chronological order
- 3-5 bullet points for tasks during your employments
- ➤ Include 3-5 soft skills and languages
- Max. 2 pages (better 1)
- Signature and date, your address



- Don't write the names and contacts of your references
- ➤ Don't lie or exaggerate
- Don't include irrelevant information
- Don't send your documents without proofreading

## **Application Documents:** Cover Letter in Germany

Yes, you usually need to write it...



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Max Muster Musterstraße 1 12345 Musterstadt 0123/456 789 email@domain.de

Musterfirma GmbH z.Hd. Frau Musterfrau Musterstraße 1 12345 Musterstadt

[Datum]

Bewerbung als Designer, Referenznummer: 12345678

wie ich im XING Stellenmarkt gesehen habe, suchen Sie einen

Sehr geehrte Frau Musterfrau.

um gute Ergebnisse zu erzielen.

Why are you applying? Kommunikationsdesigner für Ihr XY-Team. Daher möchte ich mich Ihnen als engagierter und motivierter Designer vorstellen. Im Umgang mit Sketch und Adobe CC

How is your profile suitable for this job? Mit meinem Abschluss als Kommunikationsdesigner an der HAW Hamburg habe ich bereits einige praxisnahe Projekte vorzuweisen, wie zum Beispiel XY. Außerdem durfte ich bereits Erfahrung sowohl im Umgang mit Printmedien sowie auch mit Websites (UX/UI Design) sammeln. In meiner derzeitigen Werkstudententätigkeit als Grafik-Designer bei der Werbeagentur XXXX verantworte ich die unterschiedlichen Design-Projekte namhafter Kunden, wie zum Beispiel XY. Einen visuellen Eindruck über meine bisherige Arbeit erhalten Sie auf meiner persönlichen Homepage: www.meinewebsite.de.

bin ich geübt und kann meine persönliche Kreativität mit der des Produktes verbinden

Your current situation. possible startina date and salary expectations

Mit mir gewinnen Sie einen zuverlässigen Mitarbeiter, der ein besonderes Augenmerk auf Kundenwünsche und ihre Ziele legt und für den die Kundenbetreuung einen hohen Stellenwert hat. Jetzt bin ich auf der Suche nach einem spannenden Arbeitgeber in der Online-Branche, mit dem ich mich fachlich und persönlich weiterentwickeln kann. Diese Chance sehe ich bei Ihnen gegeben. Ich freue mich auf eine Einladung zu einem persönlichen Gespräch.

Mein frühestmöglicher Eintrittstermin ist der [Datum]. Meine Gehaltsvorstellung liegt bei XX.XXX Euro pro anno.

Mit freundlichen Grüßen

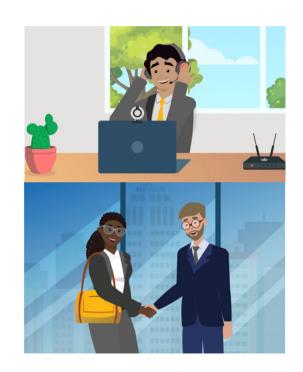
12 Max Muster

Pic: imgflip

### Interviews

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- Good research in advance is necessary
- > Remind yourself, what was this application about
- Prepare examples & questions
- Online: connection, camera, light, background
- Offline: dresscode, hand shaking, smiling



Pic: EVA, iStart

### Additional Sources

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**Job Application Training** 

Dec 4th, 12-3.30 pm, OFFLINE

Job Interview Coaching

Jan 10<sup>th</sup>, 11 am - 3 pm, OFFLINE

iStart Intensive, CV (Grammar) Check, Personal Consultations, Videos, Podcasts







## Summarizing Take Aways

- ✓ Finding a job during the study is recommended
- ✓ Learning German gives MUCH more career opportunities
- ✓ Before searching -> analyse your profile and the market offer
- ✓ Work on your local networks

- ✓ Tailor your CV and cover letter
- ✓ Prepare yourself for interviews
- ✓ Get support, if your applications are not successful or/and you have questions/doubts
- ✓ Don't take rejections personally
- ✓ Don't give up!

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