**Ideas Competition at the University of Bonn – Application template**

We eagerly look forward to your idea and appreciate your interest in the Ideas Competition. To ensure a speedy processing, kindly complete the following document carefully and submit your idea outline following the instructions provided below. The italicized notes in the template are for clarification purposes only and should be removed before submission. Should you have any questions, please do not hesitate to contact us.

To submit your idea outline, please save the document as a PDF with the following name: Lastname\_IdeasCompetition\_2023. You can submit the outline through the digital application form found here [www.uni-bonn.de/en/research-and-teaching/transfer-center-enacom/events/registration-ideas-competition](http://www.uni-bonn.de/en/research-and-teaching/transfer-center-enacom/events/registration-ideas-competition)

# General information

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| Idea title: |
| Brief summary: *1 sentence* |

# Idea provider

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| *Salutation* | *Titel* | *Name, first name* | *E-mail-address:* | | *Phone number:* |
| Current Status:  Student  PhD graduate  Member of staff | | | | Scientist  Alumni (up to 3 years after graduation) | | |
| Faculty:  Faculty of Protestant Theology  Faculty of Catholic Theology  Faculty of Agriculture  Faculty of Mathematics and Natural Sciences | | | | Faculty of Medicine  Faculty of Philosophy  Faculty of Law and Political Science  Administration | | |

# Other team members

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| *Salutation* | *Titel* | *Name, first name* | *E-mail-address:* | *Phone number:* |
| *Salutation* | *Titel* | *Name, first name* | *E-mail-address:* | *Phone number:* |
| *Salutation* | *Titel* | *Name, first name* | *E-mail-address:* | *Phone number:* |

# More details about the idea:

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| In which development stage is your idea?  Concept  Prototype  Implementation |
| Is or has your idea already been funded by any other funding instrument?  yes  no  If yes, please explain briefly: |
| Do you already possess property rights (e.g., a patent)  yes  no  If yes, please explain briefly: |
| Do you plan on applying for property rights?  yes  no  If yes, please explain briefly: |
| Does the idea come from the University of Bonn (e.g. study or research)?  yes  no  Please explain briefly: |

# Idea sketch

## Summary of the idea (max. 200 words)

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| *Guiding questions (serve as orientation):*   * *What is the basic approach?* * *What is the benefit of the idea (for whom)?* * *Why is the idea special?* * *Why should people be interested in your idea?* * *What differentiates the idea from existing solutions/ideas/approaches?* |

## Is there a need for your idea (max. 150 words)?

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| *Guiding questions (serve as orientation):*   * *What is the added value of your idea?* * *Who are your main target groups or users?* * *What needs and wants do they have in relation to your idea?* * *How will the use of your solution improve the life of the target group or solve their problems?* * *What are the benefits and attractiveness of your idea for the target group?* * *Is there already initial feedback/reaction from potential users? If yes, which ones?* |

## Is it worth implementing the idea (max. 150 words)?

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| *Guiding questions (serve as orientation):*   * *How will your idea be financed in the long term?* * *What revenue streams do you expect to generate?* * *How do you measure/survey to gauge the success of your idea?* * *What are the costs associated with implementing your idea?* |

## Can you implement the idea (max. 150 words)?

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| *Guiding questions (serve as orientation):*   * *What technologies/resources/partners are required for implementation?* * *What skills do you (and your team) bring to implement the idea?* * *What skills/competencies are still missing? How will you get them?* * *What timeline do you have in mind for implementing your idea?* * *What resources do you need from the University of Bonn? How can the university support you in implementing your idea?* |