



# Center for Development Research University of Bonn

<http://www.zef.de>

Bonn International Graduate School for Development Research

## Knowledge and Development

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Several states have embarked on a strategy to develop a knowledge society and a knowledge-based economy. At the same time development agencies are stressing the importance of their advisory role, i.e. selling and/or providing knowledge through expert services. They have therefore also started to manage the knowledge of their organisation. This course will discuss current theories of knowledge management with special reference to development, outline the cultural preconditions and effects of knowledge governance and analyse the strategies of selected governments in this respect.

### Course Requirements

Students are required to prepare one “summary paper” (2 pages) of one reference for one session in part 1, 2 and 3 of the course plus one presentation for one session (5-10 powerpoint slides and use of the projector). This presentation should deal with a case study of an African or Asian country in part 3 or a development organisation in part 4 (e.g. GTZ, World Bank, DFID). Questions on this course will appear in the final written examination of the disciplinary social science course of the Bonn International Graduate School for Development Research.

### Course Outline

#### 1. The Global Context

Knowledge as a Factor of Production: the Emerging K-Economy  
Knowledge and Development: Closing the K-Gap  
Knowledge and Power

#### 2. Towards a Knowledge Society

Expert Knowledge and the Knowledge Market  
Local Knowledge

#### 3. Knowledge Governance

Towards a K-Society  
Wawasan 2020 and the KM Strategies of Malaysia  
A Centre of Excellence: KM Strategies of Singapore  
KM Strategies of other countries

#### **4. K&D Strategies of Development Organisations**

Knowledge Sharing: The World Bank Approach

Knowledge powers Development: The GTZ

### **Selected Reading**

You are encouraged to surf the internet and use web resources, especially the Development Gateway <http://topics.developmentgateway.org/knowledge> . Several references listed below are found under the following URL: <http://www.uni-bonn.de/~hevers/> and in the ZEF Intranet under Research Support

#### **1. The Global Context**

##### **Knowledge as a Factor of Production: the Emerging K-Economy**

<http://topics.developmentgateway.org/knowledge>

World Bank (1999). Knowledge for Development: World Development Report 1998/99. New York, Oxford University Press.

OECD (1996). The knowledge-based economy. Paris, OECD.

##### **Knowledge and Development: Closing the K-Gap**

Evers, Hans-Dieter and Solvay Gerke. 2005. "Closing the Digital Divide: Southeast Asia's Path towards a Knowledge Society." in *Working Paper No 1*. Bonn: Center for Development Research, University of Bonn.

Persaud, A. (2001). "The Knowledge Gap." *Foreign Affairs* 80(2): 107-117.

OECD (2001). Understanding the Digital Divide. Paris, OECD.

##### **Knowledge and Power**

Evers, Hans-Dieter and Solvay Gerke. 2005. "Knowledge is Power: Experts as a Strategic Group." in *ZEF Working Papers Nr. 8a*. Bonn.

Evers, H.-D. (2000). "Globalisation, Local Knowledge, and the Growth of Ignorance: The Epistemic Construction of Reality." *Southeast Asian Journal of Social Science* 28(1): 13-22.

#### **2. Towards a Knowledge Society**

##### **Expert Knowledge and the Knowledge Market**

Brint, S. (2001). "Professionals and the 'Knowledge Economy': Rethinking the Theory of Postindustrial Society." *Current Sociology* 49(4): 101-132.

Evers, Hans-Dieter and Thomas Menkhoff. 2002. "Selling Expert Knowledge: The Role of Consultants in Singapore's New Economy." in *ZEF-Discussion Papers on Development Policy Nr. 55*. Bonn: ZEF Center for Development Research, University of Bonn.

Evers, H.-D. (2000). Die Globalisierung der epistemischen Kultur: Entwicklungstheorie und Wissensgesellschaft. In: U. Menzel (Hg.): Vom Ewigen Frieden und vom Wohlstand der Nationen.. Frankfurt am Main, Suhrkamp Verlag: 396-417.

Evers, H.-D. (2000). Epistemic Cultures: Towards a New Sociology of Knowledge. Bielefeld, Working paper 330, Sociology of Development Research Centre. University of Bielefeld. <http://www.uni-bielefeld.de/sdrc>

Stone, D. (2000). "Think Tanks Across Nations: The New Networks of Knowledge." *NIRA* 7(1): 34-40.

### **Local Knowledge and Development**

Antweiler, Christoph. 1998. "Local Knowledge and Local Knowing." *Anthropos* 93:469-494.

Evers, H.-D. 2000. "Globalisation, Local Knowledge, and the Growth of Ignorance: The Epistemic Construction of Reality." *Southeast Asian Journal of Social Science* 28(1): 13-22.

Geertz, C. 1983. "Local Knowledge: Fact and Law in Comparative Perspective". In: C. Geertz: *Local Knowledge: Further essays in interpretative anthropology*. New York, Basic Books: 167-234.

Gerke, Solvay and Hans-Dieter Evers. 2006. "Globalizing Local Knowledge: Social Science Research on Southeast Asia, 1970-2000." *SOJOURN: Journal of Social Issues in Southeast Asia* 21:1-21.

Sillitoe, P. 1998. "What Know Natives? Local Knowledge in Development,." *Social Anthropology* 6(2): 203-220.

Wall, Caleb. 2006. "Knowledge for Development: Local and External Knowledge in Development Research." in *ZEF Working Papers Nr. 12*. Bonn.

## **3. Knowledge Governance**

### **Towards a K-Society**

Evers, Hans-Dieter, Solvay Gerke, and Thomas Menkhoff. 2006. "Wissen und Entwicklung - Strategien für den Aufbau einer Wissensgesellschaft." *ZEF Policy Brief* No. 6.

Evers, Hans-Dieter, Solvay Gerke, and Thomas Menkhoff. 2006. "Little Understood Knowledge Trap." *Development and Cooperation* 47.

Gerke, Solvay, Hans-Dieter Evers, and Rebecca Schweissshelm. 2005. "Wissen als Produktionsfaktor: Südostasiens Aufbruch zur Wissensgesellschaft." *Soziale Welt* 55:39-52.

Menkhoff, Thomas, Hans-Dieter Evers, and Yue Wah Chay. 2005. "Governing and Managing Knowledge in Asia." Singapore and London: World Scientific Publishing.

UNESCO. 2005. "UNESCO World Report: Towards Knowledge Societies." Paris: UNESCO.

ZEF Annual Report 2005-06

### **Wawasan 2020 and the KM Strategies of Malaysia**

Evers, Hans-Dieter. 2003. "Transition towards a Knowledge Society: Malaysia and Indonesia in Comparative Perspective." *Comparative Sociology* 2:355-373.

### **A Centre of Excellence: KM Strategies of Singapore**

Hornidge, Anna-Katharina. 2006. "Singapore: The Knowledge-Hub in the Straits of Malacca." in *ZEF Working Papers Nr. 14*. Bonn.

Menkhoff, Thomas, Hans-Dieter Evers, Marshall W. Meyer, and Lionel Meng Huat Lim. 2005. "Building Vibrant Science and Technology Parks with Knowledge Management: Trends in Singapore." Pp. 165-198 in *Governing and Managing Knowledge in Asia*, edited by T. Menkhoff, H.-D. Evers, and Y. W. Chay. London and Singapore: World Scientific.

## **4. K&D Strategies of Development Organisations**

### **Knowledge Sharing: The World Bank Approach**

Mehta, L. (2001). "The World Bank and Its Emerging Knowledge Empire." *Human Organization* 60(2): 189-196.

King, K. (2000). *Towards Knowledge-based Aid: a new way of working or a new North-South divide?* Centre of African Studies, University of Edingburgh, <http://www.ed.ac.uk/centas/futgov-home.html>

### **Knowledge powers Development: The GTZ Approach**

<http://www.gtz.de>

<http://www.gtz.de/en/13459.htm>