

## International Media Studies

### **Introductory Course:** Knowledge for Development (K4D)

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#### **Short description of overall objectives:**

“Knowledge” has been identified as a major resource for development. We shall discuss, why this is the case and how governments and development agencies have created strategies to develop knowledge systems and knowledge societies. The importance of the media in disseminating knowledge will be highlighted.

The following topics will be discussed:

1. Knowledge for development
2. Closing the knowledge gap and the digital divide
3. Knowledge production and knowledge dissemination
4. Measuring knowledge and the knowledge society (KAM)
5. Strategies for creating a knowledge society

#### **Required Readings:**

World Bank. 1999. *World Development Report 1998-99: Knowledge for Development*. New York: Oxford University Press

Menkhoff, Thomas, Hans-Dieter Evers, and Yue Wah Chay (Eds.). 2005, 2<sup>nd</sup> ed 2009. *Governing and Managing Knowledge in Asia*. Singapore and London: World Scientific Publishing.

Wall, Caleb. 2006. "Knowledge for Development: Local and External Knowledge in Development Research." in *ZEF Working Paper Series No 12*. Bonn: Center for Development Research (ZEF) [http://www.zef.de/fileadmin/webfiles/downloads/zef\\_wp/WP12\\_Wall.pdf](http://www.zef.de/fileadmin/webfiles/downloads/zef_wp/WP12_Wall.pdf)

Evers, Hans-Dieter. 2008. "Knowledge Hubs and Knowledge Clusters: Designing a Knowledge Architecture for Development." in *ZEF Working Paper Series No 27*. Bonn: Center for Development Research (ZEF) [http://www.zef.de/fileadmin/webfiles/downloads/zef\\_wp/WP27\\_Evers.pdf](http://www.zef.de/fileadmin/webfiles/downloads/zef_wp/WP27_Evers.pdf)